



**February 2026
New push buttons
steering wheel trim**

COMMUNICATION 02/2026

FERRARI GENUINE



Maranello, Feb 2026

To : Commercial Network
Att.: Sales Manager
Marketing Managers
Preowned Managers
After-Sales Managers
Service Advisors
Parts Mangers
Service Managers
After Sales Ambassadors

Copy to:

- C. Amoretti
- A. Bassi
- L. Colagrande
- R. De Paoli
- E. Galliera
- M. L. Gandini
- P. Hope

Dear Colleagues,

we are pleased to inform you that, starting from February 12, 2026, it will be possible to insert orders in the system to request the new steering wheel trim with physical buttons for Ferrari Purosangue, 12Cilindri & 12 Cilindri Spider.

The configuration of the steering wheel trim will include:

- *Capacitive engine Start/Stop button*
- *On-board instrument push buttons*
- *Infotainment push buttons*

We remain at your disposal and for further information please contact our team: ferrarigenuine@ferrari.com

Gentili Colleghi

siamo lieti di informarvi che, a partire dal 12 Febbraio 2026, sarà possibile inserire gli ordini per la nuova mostrina centrale del volante con pulsanti fisici per la Ferrari Purosangue, 12Cilindri e 12 Cilindri Spider

La configurazione della mostrina centrale del volante includerà:

- Pulsante Start/Stop motore capacitivo
- Pulsanti fisici per il controllo dei sistemi di bordo
- Pulsanti fisici per il controllo dell'infotainment

Restiamo a vostra disposizione e per ulteriori informazioni contattate il nostro team: ferrarigenuine@ferrari.com

Marco Annò

Accessories development Manager

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2026 - NEW PHYSICAL BUTTONS STEERING WHEEL TRIM

CODE	DESCRIPTION	VERSION	MODEL
055071586	NEW STEERING WHEEL TRIM WITH PHYSICAL BUTTONS	ADAPTIVE CC AND ADAPTIVE SUSPENSION	FERRARI PUROSANGUE
055071668	NEW STEERING WHEEL TRIM WITH PHYSICAL BUTTONS	ADAPTIVE CC AND ADAPTIVE SUSPENSION	FERRARI 12CILINDRI - 12CILINDRI SPIDER

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